

ELECTION HISTORY FOR CALIFORNIA

COUNTIES AND MEDIA MARKETS, 2003-2004 EDITION

*A Convenient Summary of General Election Results by County for several decades.
Vote Listings Reports for dozens of State Officers and Presidential Elections.
Vote History Reports for all 58 counties in the Golden State.
Another POLIDATA® reference tool for demographic and political research.*

Two main types of reports: Vote Summaries (for all races) and Vote Histories (for all counties)

VOTE SUMMARY MINI-REPORTS FOR DOZENS OF RACES

- *provide a statewide summary with detail for selected counties for General Election races: for President since 1920 and the hard to find "down-ticket" races from the 1980s onward*
- *include a thematic county-level map illustrating the distribution of partisan strength*
- *summarize votes by Media Markets, Internal State Regions, and Metro Groups*
- *also include a brief summary of all counties won by each major party*

VOTE HISTORY MINI-REPORTS, FOR COUNTIES, MEDIA MARKETS & REGIONS

- *provide race-by-race vote detail for multiple races for any single county*
- *include a Partisan Index comparing the County & Market to the State*
- *include three charts graphically illustrating political behavior for 3 election factors*
- *provide a ranking by Republican % for all races, Presidential and Statewide*

CANDIDATE INDEX

- *includes results by Candidate for each year and an Alphabetical Index of Candidates*

ELECTION AVERAGES

- *summarize the political behavior for each county for several groups of elections*

